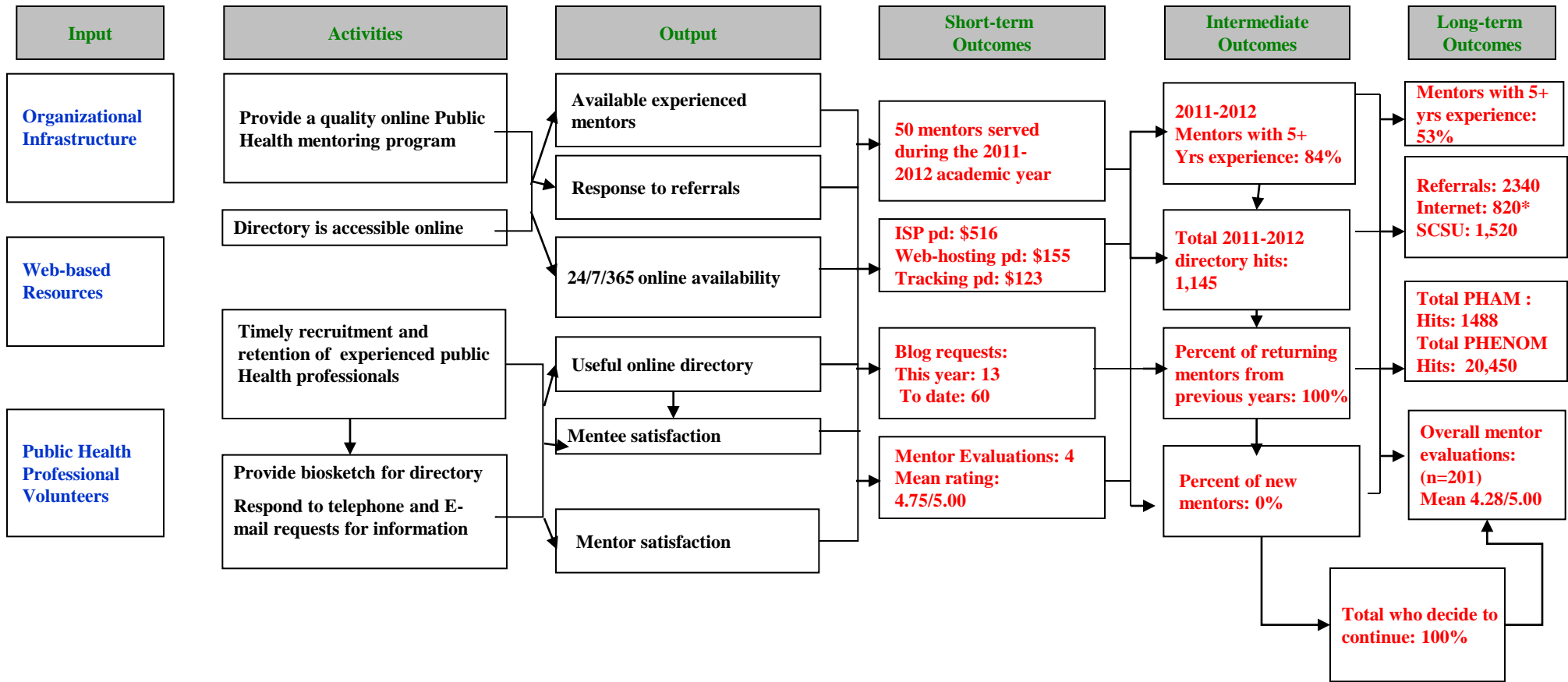


**2012-2013 PUBLIC HEALTH EXPERTISE NETWORK OF MENTORS (PHENOM) LOGIC MODEL**  
**2011-2012 ANNUAL REPORT (19<sup>th</sup> Year of Service)**



Notes: PHENOM is an online mentoring program that is an expansion of Southern Connecticut State University's Public Health Alumni Chapter's Public Health Alumni Mentor Program (PHAM).

**Contextual Factors**

- **Situation:** Lack of professional contact opportunities to learn more about the field of Public Health
- **Priorities:** To provide an easily accessible online mentoring program to encourage career growth and development in those interested in the field of Public Health
- **Sites:** Health Matters, Latino Leadership, Mentors Peer Resources, National & Community Service Resource Center, Nursezone, Pathways, What is Public Health